

# WELCOME TO NASA

Let's start with an introduction

Novotel Amsterdam Schiphol Airport, opened in December 2015, is a conveniently located, modern hotel.

The 314 rooms are divided in 4 different room types and the hotel has 17 meeting rooms with a total of 1300 square metres, offering many possibilities.

As the name suggests, NASA (Novotel Amsterdam Schiphol Airport) is close to Schiphol airport. With just a 4-minute train ride, you set foot at Hoofddorp Station, which is a 3-minute walk from the hotel. From the Hoofddorp Station, there are also direct connections to Amsterdam Central Station, allowing you to get there in just 20 minutes. By downloading our Novotel Transit App on your phone, you can find everything in regards to connections, timetables, tickets and more.





Soon after the opening, and to this day, our hotel is Tripadvisor #1 Hotel in the area. We work hard to keep this up and to satisfy our guests' needs and hopefully exceed expectations.

# 3 KEY PILLARS

Novotel Amsterdam Schiphol Airport focuses on three main pillars when it comes to design and practices within and outside the hotel.

SUSTAINABILITY



HEALTH



**DUTCH TOUCH** 



## SUSTAINABILITY

We are very focused on Planet21, the sustainability initiative within AccorHotels.
We recently were awarded with second place in the Best Beehive 2018 category!
Another part of Planet21 is planting trees for each towel a guest decides to re-use!

Our 500.000 bees live in our six beehives on the roofs of our hotel. These busy 'employees' are the ones producing the honey at your breakfast, at the reception, and in some of our cocktails!





"Please do not clean room" is our newest initiative to contribute to sustainability. Guests have the option to use the "do not clean my room" hanger and we will skip the room cleaning for one night. As a 'thank you', we offer a €5 voucher at the bar!

In our kitchen, we track our food waste. We do this with an Artificial Intelligence camera, that registers exactly what gets tossed away. Then next time, we order less of what we have thrown away!





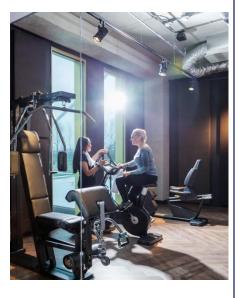
In 2020, we have been certified as a Green Key Gold hotel! We are very proud of this and keep our standards up everyday to maintain this certification.

Why have a shuttle if you are located next to the train station, which is just 4 minutes from the airport?! We offer our Novotel Transit App with all necessary information for your public transport connections. Not only is this much faster than a shuttle bus, it's also much more sustainable.

Google Play Store
Apple App Store

# HEALTH

Our fitness is open 24/7, and accessible to all our guests. We want to offer you the possibility to work on your health, anytime you want to. The changing rooms in the gym allow you to change, shower and get ready for your day after your work out!





Fresh healthy food is very important to us. We offer you a variety of choices, adjustable to all dietary needs and wants.

During your meeting breaks, you'll find a balanced offer of snacks that are very useful for your productivity!

Do you have a long day meeting upstairs and want to get energized during the break? In every break area you will find fun games to keep your brain active!





Lots of daylight is very important for your productivity.
All our meeting rooms have high ceilings and big windows, allowing a lot of light to get into the rooms.

# **DUTCH TOUCH**



All throughout the hotel, you'll find art pieces from Rijksmuseum in Amsterdam. Take a look around and find the little plates with a bit more information about the art. This piece by Bartholomeus van der Helst can be found in the Orion Foyer.

The bikes in our lobby are the perfect example of a combination of our three key pillars: it's healthy, it's sustainable, and it's very Dutch! You can rent them at the reception from €5 per hour and €20 per day. Besides our wooden bikes, we also rent out electric bikes.



Clogs are very popular amongst tourists, and we kind of love them too. That's why we added a (big) pair to our lobby. You can take a picture in them when you're here!





The hotel was designed by Mulderblauw Architects, which is a Dutch agency. The special thing is that not only the exterior, but also the hotel's interior has been designed by this company. You'll find Dutch influences everywhere, such as the clogs, a porcelain cow, stroopwafels and Dutch art designs.

### INTERESTING ASPECTS AND COLLABORATIONS

MadeBlue is a company that donates a percentage of all profits from sold Water bottles to countries that need clean drinking water, like the Ivory Coast and Ethiopia.



We contribute to this by filtering and cooling our own tap water. We recently reached the amazing mark of 20 million litres of water!

The Rebottled tea-light holders from rebottled are exactly what the name suggests: made from old bottles. These are made by talented trainees with a disadvantaged background to the labour market. We love it!



We are very proud to be part of
Event Park Amsterdam.

This convention bureau is initiated by
the event and congress industry of
Haarlemmermeer and focusses on
facilitating international congresses,
events and meetings.

Another important goal of this
initiative is to position

Haarlemmermeer (of which Schiphol)
as the perfect destination for any
event you want to organize!





#### INTERESTING ASPECTS AND COLLABORATIONS

Coming soon: The B House.
This unique glass house of 260 m2 and 7,5 meter high, placed in our inner garden will serve as new meeting and F&B outlet.
Perfect for weddings, conferences, product launches and private dinners! We are working on this exciting project, and more news soon.



Our General Manager, Floris Licht, is a huge fan of Happy Socks.
One day, he had the genius idea of creating Novotel Happy Socks.
Unfortunately we could not order a small badge, since Happy Socks of course does not produce such small amounts. Luckily, there were other Novotel hotels that wanted to join in, and it is a great success!

We already ordered our fourth design!



Teambuilding is vital for all motivated, successful teams. Learn how to communicate, work together and use each other's strengths.

Novotel Amsterdam Schiphol Airport and Summit Events work together to provide a selected number of workshops and teambuilding activities to you.

<u>Summit Events</u> offers plenty of different team building sessions that make your meeting unique. Choose a fun game, go blokarting, have a HAKA workshop. There are a lot of things to choose from!









# MEETTHE TEAM

# MEET THE M&E TEAM



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## TO DO IN AND AROUND HOOFDDORP

#### **Cruquius Museum**

tells you the age-old story about the battle against the water. The reclamation of Haarlemmermeer by steam power was the breakthrough of



the Dutch Industrial Revolution.

At the Cruquius, you can find world's largest steam engine.

Combine the Cruquius Museum



with a visit to the Historical Museum!
It is situated in an old farmhouse barn.
You can explore the region's history, take a look at the old school building, and find out how Schiphol Airport developed!



A typical Dutch feature to visit is Molen de Adriaan.

It's a smock mill, built in 1778.

You can have a guided climb to the top of the mill, and find a wonderful view of old Haarlem.

A former church has been transformed into a modern brewery, cafe and restaurant.

The Jopenkerk Haarlem offers a unique experience: while enjoying your drink, you can see the brewing process. It is a spot that is quite popular among locals too, for dinner

or the various (group) arrangements Jopenkerk offers. With Jopen, we also brew our own beer! Of course it had to have a special touch, so we added the honey that our very own bees have produced! It's called Accor Honeybee-r and you



can get it at 10 different Accor Hotels.

Keukenhof is definitely one of the most famous attractions in The Netherlands, and very close to the hotel! In fact, you can take a bus that goes directly to the parking lot of Keukenhof. This is the platform for the Dutch floricultural sector, with special emphasis on flower bulbs. Do note that Keukenhof is only open during Spring.





HOTELS & RESORTS

AMSTERDAM SCHIPHOL AIRPORT